



Blonde
BEAUTY CO.

43 WHITTINGTON ROAD
MOODLU QLD 4510

- ✉ contact@blondebeautyco.com
- 🖱 blondebeautyco.com
- 📘 www.facebook.com/blondebeautyco
- 📷 [@blondebeautyco.official](https://www.instagram.com/blondebeautyco.official)

ENHANCING NATURAL BEAUTY TO SUIT YOUR LIFESTYLE
EFFORTLESSLY SINCE 2016

MEET THE TEAM



We may be a tiny salon squad of just three, but we're like three peas in a fabulously stylish pod! We're head over heels for our craft and can't wait to meet you!

Salon Owner
Lived in blonde and extension specialist

Senior Stylist
Creative colourist,
dimensional blonde and
extension specialist

Senior Stylist
Blonde, lived in blonde and
nanoplasty specialist



KELLY MARSH



AIMEE WALKER



LEILA ANDERSON

Meet Kelly



Hello! Welcome to Blonde Beauty Co. I'm Kelly and I am a Northside of Brisbane local living my best life serving the community of Moodlu and surrounding areas.

Having 4 children and the craziness of the schedule that comes with that, I completely understand how precious your ME time is and how a few hours of feeling special, pampered and relaxed can change EVERYTHING! Our salon space is designed in a way that caters to every need whether that be some alone time to get some work done, some adult conversation or a safe space to drink a hot cup of REAL coffee, eat snacks and chill!

I've been a stylist for nearly 20 years and have never been more in love with what I do and my clients who choose to spend their time with me. I specialise in lived in and dimensional colour, the perfect amount of brightness and low maintenance to fit into a busy lifestyle. I am always keeping my finger on the pulse of the latest trends and techniques through constant education.

While most stylist offer a great first visit and care afterwards, i take things one step further. I work together with all my clients to develop a long term hair care plan that helps you exceed your goal hair inspo while making it easy and achievable to maintain in your existing schedule. You'll never feel bored with the same routine as we start fresh each time making sure to tweek things along the way and tackle any challenges that come our way together.

When I'm not in the salon, you'll usually find me outside somewhere with our kids who are motorbike and adventure mad but can also change things up to be slicking buns and spraying glitter at our daughters dance eisteddfods. My toxic trait is definately buying coffee's on the road when we have a perfectly great coffee machine in salon, but how good is that post school drop off hot coffee in the car??

IYKYK

Check out our service menu and pricing and click the book now button to secure your appointment. Feel free to reach out with any questions to contact@blondebeautyco.com.

Meet Aimee



Hi QUEENS!

My name is Aimee and I am a former Sunshine Coast girl currently loving stylist life at Blonde Beauty Co.

I'm the oldest of NINE children and mum to a toddler with golden retriever energy! I am your biggest cheerleader and fan girl and pride myself on helping my clients see themselves as the true queens that they are.

I am a judgement free zone, never stress about how long it's been between visits!

I have been creating pretty hair now for 11 years and cherish the fun times I get to have with my clients in salon.

I never shy away from a challenge and love variety in my day, so come have some fun with me!

I also love extensions and giving my clients back their confidence and making them feel special.

Our consultations are always a fresh page where we'll discuss what's working, what's not and change things up if we're feeling funky.

You'll never get 'the usual' when you sit in my chair. I keep things real and always keep the integrity of your hair as number 1 and work with what's achievable.

I love my lawn mower and take great satisfaction in my efforts. If you ever wanted to torture me you would definitely just need to pluck my eyebrows (worst pain ever)

I wish I could be a mermaid and be a full time beach dweller with a sandy butt.

My daughter is a stage 5 clinger with the attitude of my husband IYKYK 🤪

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Meet Leila



Meet Leila – Blonde & Lived-In Colour Enthusiast

Leila has been in the hair game for nearly seven years, and if there's one thing she loves, it's creating effortless, lived-in blondes that suit you perfectly. Whether you're after a subtle refresh or a full glow-up, she's all about personalising your colour to fit your vibe and lifestyle.

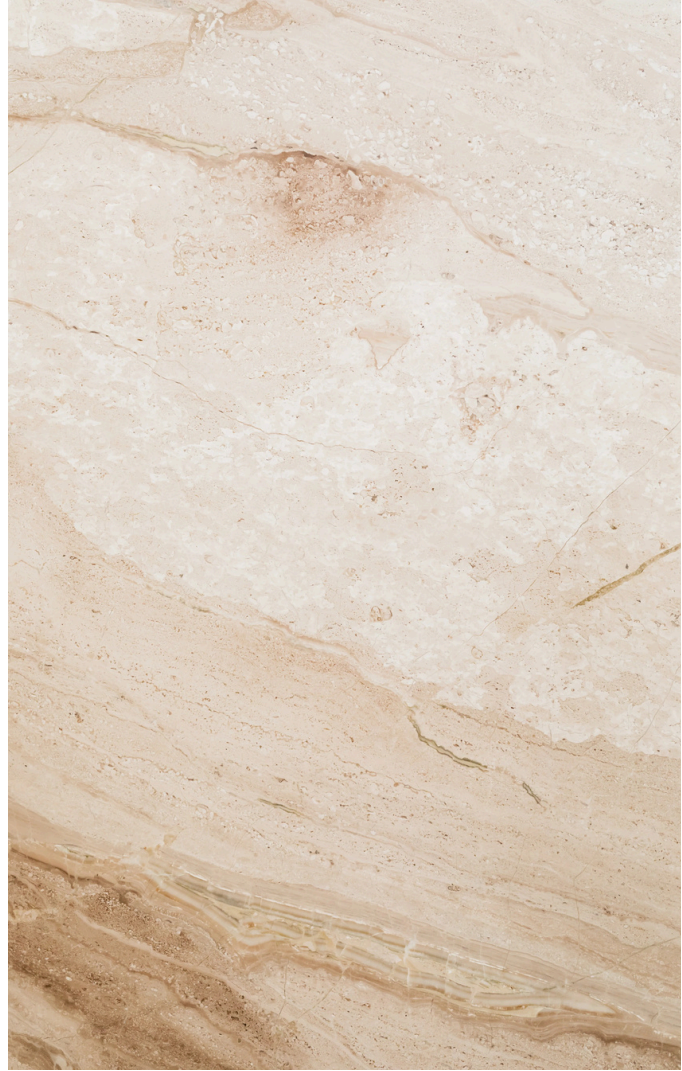
A true hair nerd, Leila is always upskilling and keeping up with the latest trends—so you know you're in expert hands. She's also a big believer in educating her clients, so expect plenty of insider tips and tricks to help you keep your hair looking salon-fresh for longer. And don't worry, she's always up for a good chat while she works her magic!

When she's not in the salon, you'll find Leila baking up a storm, crafting fun things with her Cricut machine, or spending time in her veggie garden (which she's very proud of). She's also a mum to an almost two-year-old, a lover of Netflix marathons, and never says no to a cocktail night with her girlfriends—especially if there's a charcuterie board involved.

Book in with Leila for stunning, low-maintenance blondes and a salon experience that feels like catching up with an old friend!

To celebrate Leila's arrival, we're gifting all the new appointments with her a \$50 voucher to use in salon! Simply use code WELCOME50 when booking online!

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Pre-Visit

Once you've booked with us, you'll get a friendly text from our easy-to-use platform, Fresha, confirming all the details. It'll tell you everything you need to know about your appointment and guide you through confirming and sorting out your deposit. Plus, we've got your back with reminders 72 hours and 24 hours before your appointment. No stress, no fuss!

Between Appointments

Stay tuned to our social channels for the freshest trends, salon updates, and hair-styling hacks!

Be Our Guest

Sip on a freshly brewed latte from our espresso machine or nibble on snacks from our pantry while our expert team gets to work. We're game for a good chat, but if you'd rather plug in and get lost in a good book or catch up on work, we totally understand. Just bring your laptop and let us transform our salon into your temporary office.

YOUR FIRST VISIT

1

No need to worry; simply arrive at your scheduled appointment time.

2

Securing a parking spot is straightforward –just look for the sign at the end of the driveway, directly in front of the fence.

3

As for the salon, it's easy to locate. Simply turn right from the parking area and follow the driveway, and you'll arrive in no time.

4

Upon your arrival, we will begin with a cold drink or a hot cup of coffee, and perhaps a light snack if you share my appreciation for a treat. After that, we'll dive right into the session.

**A consultation like
you've never seen before.**

Nervous about a new stylist touching your hair?
Not on our watch.

Our unique consultation process promises a breezy, stress-free experience that will leave you feeling pumped from start to finish.

Let's chat about your hair history, current desires, and future aspirations to craft a plan that will make your hair dreams come true.



OUR SERVICE MENU

Most Popular Packages

The Effortless Touch-Up
\$289

The Custom Lighten-Up
\$357

The Complete Glow-Up
\$440

Packages are always one flat rate - no hidden costs here! Pricing for extensions depends on a few factors like method, your hair's natural density, and the length you're going for. So, let's have a chat to figure out what works for you.

Cut with Blow Dry Style	\$110
Conditioning treatment	\$15
Event styling	\$150
Weft extensions	\$650+
Weft maintenance	\$150+
Keratin bond extension	\$400+
Nanoplasty	\$499+
The essentials- Root touch-up package	\$213

All colour packages are all inclusive



Receive \$20 off your next appointment for every referral to our salon that you can use towards any of our colour packages or extension appointments.



LOYALTY PROGRAM

We kind of love treats, surprises, and thank yous in a big way. Let us treat you for being as fabulous as you already are!

Birthday

- Receive 10% off your appointment for your birthday month

Referral Program

- We have a hunch that you know some incredible friends, family members, or coworkers who would appreciate being part of our Blonde Beauty Co. family. If you refer anyone to our stylists, you'll earn a \$20 credit towards your next appointment with us!

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